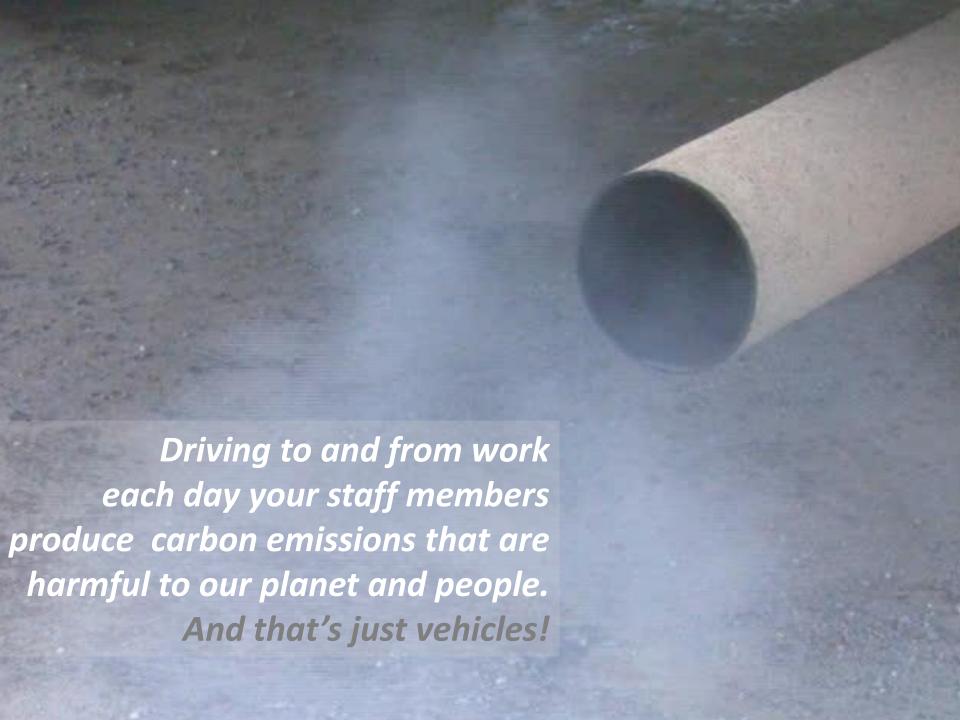


A Tree-mendous CSI Proposal



Helping to Neutralize Carbon Footprints





Attention:

We're encouraging and inspiring all South Africans to plant Spekboom Trees to reduce our country's carbon emissions and fight climate change.

Here are some Spek-tacular Ideas:

- □Plant Spekboom trees at your premises to green your work environment.
- **Build a small labyrinth or Zenpod at your premises for your staff to relax in.**
- **Build a beautiful Spekboom hedge around your offices or car park.**
- **Give Spekboom trees to your staff and customers to plant at home.**
- Let us plant trees for you at your favourite schools, NGOs, parks, hospitals, etc.
- Build team spirit by rolling up your sleeves and planting trees with us.
- **■Sponsor Captain Wonder Plant to teach learners about climate change.**
- Purchase naming rights in The Great Labyrinth of Africa.

The details follow...

















511 million tonnes

The amount of carbon dioxide that South Africa releases into the atmosphere each year.





24%

Percentage increase in South Africa's carbon emissions from the consumption and flaring of fossil fuels since 1996.

25.2%

South Africa's unemployment rate; by working within impoverished communities and providing individuals with a chance to earn a sustainable income, we're doing our part to decrease this number.





9.18 tonnes

South Africa's carbon emissions per capita; that's nearly double the world average at 4.49 tonnes. South Africa is the 12th biggest polluter on earth



We are appealing to local companies to help us neutralize our nation's carbon footprint



Change begins with you.
Neutralize your carbon footprint

At **Wonder Plant**, we're passionate about two things: reducing carbon footprints & lifting people out of poverty.

Why is Spekboom our Wonder Plant?

Succulent tree native to South Africa

Reach between 2m and 5m tall & live to be 200 years old

10 times more effective at reducing carbon than tropical rainforest trees

Can survive frost, fire, and drought

Planted 50cm apart they form a beautiful, evergreen, natural hedge which enhances safety and security

1 Spekboom can remove 8.5kg of CO² per year

Spekboom is easy to propagate

We enable poor people to propagate seedlings





Our growers raise the seedlings to maturity

Companies buy them to offset their CO² emissions

The earth becomes a cleaner place















Micro propagation through entrepreneurship in townships









Hedges are great for greening and beautification, and they enhance safety and security too.

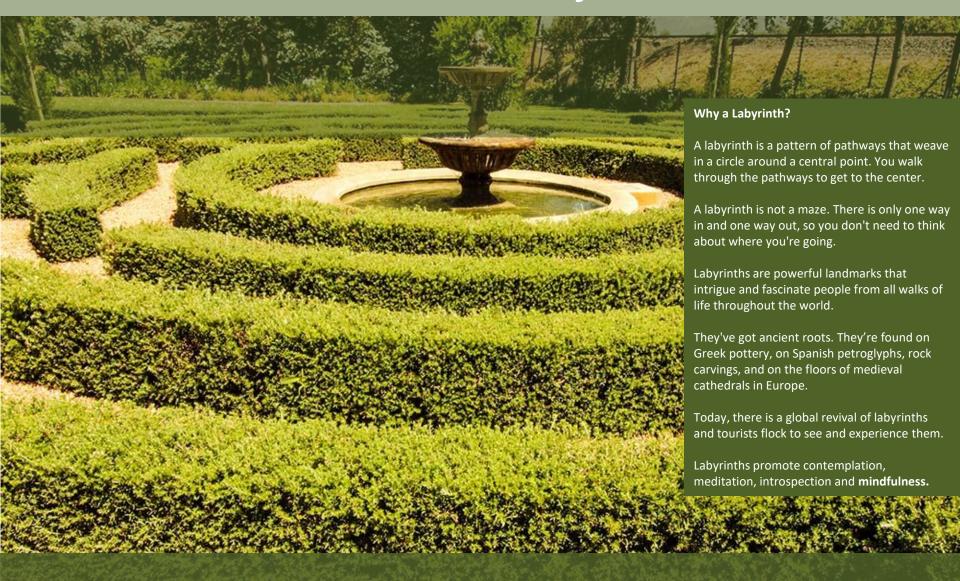








Join our carbon reduction mindfulness movement



Build a Zenpod or small labyrinth at your premises

Come on, let's educate our nation's youth



WONDER PLANT SCHOOL CHALLENGE

Hi, I'm Captain Wonder Plant. My super power is my amazing ability to replicate myself. This makes me a force of nature in the fight for clean air. But I need your help to activate my power of replication. Without you I can't make another me. Here's what you must do: Buy me, plant me, and when my shoots are 15cm long, snip me and plant me. Do this again, and again, and again. You can spend the rest of your life making more Captain Wonder Plants. And every one of us will spend at least two hundred years fighting to reduce CO2.

Sponsor me to visit schools so I can teach Learners about climate change, carbon reduction and environmental preservation

CAPTAIN WONDERPLANT



Our School's Program:

- We introduce Captain Wonder Plant to the school through posters and stickers long before he arrives.
- Captain Wonder Plant arrives at the school and educates all the kids about climate change and how to reduce their carbon footprints at an assembly.
- The Wonder Plant team teach the learners how to plant a hedge of Spekboom trees at the school, and show them how to propagate more trees in the future.
- Captain Wonder Plant recruits a "Special Ops Force" team of Learners who propagate Spekboom trees for Wonder Plant and other customers. We buy the trees from the school, thus making the school money.

Impact:

- Help thousands of children to learn about environmental preservation.
- Help to reduce schools and parent's CO2 footprint with every tree planted.
- Help to beautify schools and provide safe, secure hedging.
- Enable schools to generate much needed income by growing Spekboom and selling it to us.





Great Labyrinth Naming Rights

You can purchase naming rights for as many metres of hedging as you can afford and enjoy full brand recognition on site and in our social media

BRONZE RIGHTS (500 available)

10m = R5,000

SILVER RIGHTS (50 available)

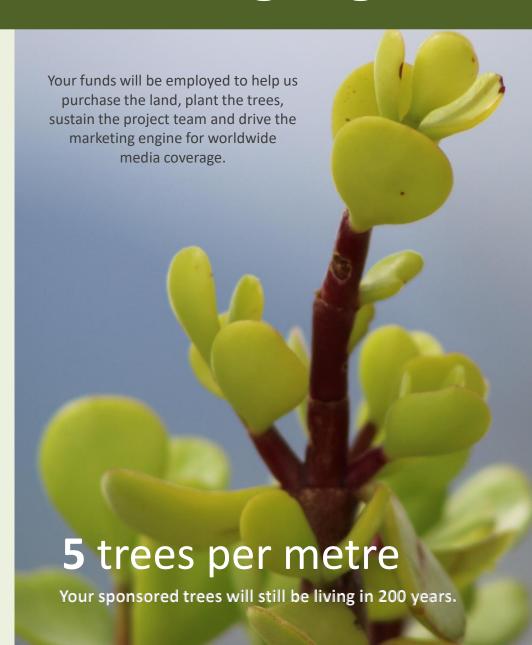
100m = R50,000

GOLD RIGHTS (10 available)

500m = R250,000

PLATINUM RIGHTS (3 available)

1000m = R500,000





Tree planting makes a great Volunteer Day







Contact Details:

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Website:

www.heartcapital.co.za



JOIN OUR MISSION FOR SOCIAL CHANGE

Wonder Plant is a portfolio venture of the Heart Charitable Investment Trust.

When you purchase trees from Wonder Plant you are supporting our **non-profit organisation**, which will contribute to your companies **Corporate Social Investment** Program.

This is your chance to support an **innovative social enterprise** that brings about social transformation in a financially sustainable way. Your investment will be employed to drive real social change through Wonder Plant - a social enterprise that impacts on its target beneficiaries in the long-term. By supporting our work, you can and will help to reduce your company's carbon footprint.

Please visit our website for more details, or call us to arrange a site visit. We'd love to show you our work and introduce you to our team.

Thank you for considering our proposal